

Hello, my name is _____ and I am conducting a survey for Suffolk University, and I would like to get your opinions on some questions just for residents of New York City. Would you be willing to spend five minutes answering some questions to help us out? (If YES proceed; if NO terminate.)
Great, let me get you screened in.

1. Are you a registered voter of... (READ)

(N=500)	n	%
The Bronx (Bronx County) -----	75	15.00
Brooklyn (Kings County) -----	155	31.00
Manhattan (New York County) -----	105	21.00
Queens (Queens County) -----	130	26.00
Staten Island (Richmond County)-----	35	7.00

2. With which gender identity do you most closely identify? (OPEN)

(N=500)	n	%
Man/male-----	240	48.00
Woman/female-----	253	50.60
Non-binary, gender non-conforming/other -----	5	1.00
Refused-----	2	0.40

3. What is your age category? {READ}

(N=500)	n	%
18-24 Years -----	34	6.80
25-34 Years -----	53	10.60
35-44 Years -----	91	18.20
45-54 Years -----	101	20.20
55-64 Years -----	93	18.60
65-74 Years -----	80	16.00
75 Years or older-----	43	8.60
Refused-----	5	1.00

4. For statistical purposes only, do you consider yourself? {READ}

(N=500)	n	%
White/Caucasian -----	183	36.60
Black/African American -----	144	28.80
Native American/Alaska Native -----	5	1.00
Asian -----	45	9.00
Native Hawaiian/Other Pacific Islander -----	1	0.20
Hispanic/Latino -----	88	17.60
2 or more races-----	21	4.20
Other -----	6	1.20
Don't know -----	7	1.40

5. What is the highest level of education you have completed? {READ}

(N=500)	n	%
Some high school -----	19	3.80
High school graduate-----	81	16.20
Some college-----	141	28.20
Trade/technical/vocational training -----	13	2.60
College graduate -----	146	29.20
Master's or PhD -----	97	19.40
Undecided -----	3	0.60

6. Are you currently registered as a Democrat, Republican, Conservative, Working Families Party, or Other/Independent?

(N=500)	n	%
Democratic Party-----	351	70.20
Republican Party-----	63	12.60
Conservative Party-----	4	0.80
Working Families Party-----	2	0.40
Other/Independent-----	45	9.00
Undecided-----	17	3.40
Refused-----	18	3.60

7. What best describes your current living situation? {RANDOMIZE .1-.7}

(N=500)	n	%
Homeowner-----	173	34.60
Renter-----	272	54.40
NYC public housing-----	13	2.60
NYC affordable housing-----	17	3.40
University housing/dormitory-----	2	0.40
Assisted living or nursing home-----	3	0.60
Currently displaced or homeless-----	4	0.80
Undecided-----	14	2.80
Refused-----	2	0.40

8. How would you rate New York City as a place to live? {ROTATE .1-.4 ASC-DESC}

(N=500)	n	%
Excellent-----	101	20.20
Good-----	183	36.60
Fair-----	135	27.00
Poor-----	76	15.20
Undecided-----	4	0.80
Refused-----	1	0.20

9. How would you rate the job performance of Zohran Mamdani as mayor? {ROTATE .1-.4 ASC-DESC}

(N=500)	n	%
Excellent-----	143	28.60
Good-----	140	28.00
Fair-----	85	17.00
Poor-----	86	17.20
Undecided-----	42	8.40
Refused-----	4	0.80

10. Do you think Mayor Mamdani reflects the direction of the Democratic Party in New York City or nationally? {ROTATE}

(N=500)	n	%
New York City-----	198	39.60
Nationally-----	103	20.60
Both-----	47	9.40
Undecided-----	126	25.20
Refused-----	26	5.20

11. Whether or not you voted for Mamdani, do you think he has done better or worse as mayor than you expected?

(N=500)	n	%
Better than expected -----	307	61.40
Worse than expected-----	95	19.00
As expected -----	18	3.60
Undecided -----	74	14.80
Refused-----	6	1.20

12. Mayor Mamdani has faced intense scrutiny from critics regarding his political circle and statements. Do you feel his administration represents the core values of the average New Yorker or is his platform out of step with average New Yorkers?

(N=500)	n	%
Represents core values of average New Yorkers-----	301	60.20
Platform is too out of step with average New Yorkers -----	140	28.00
Undecided -----	56	11.20
Refused-----	3	0.60

13. Thinking about a city issue, what is the MOST important issue impacting you right now? Would you say...? (RANDOMIZE .1-.11)

(N=500)	n	%
Crime-----	54	10.80
Economy/jobs -----	63	12.60
Housing-----	59	11.80
Police reform -----	10	2.00
Racism/justice/equality -----	16	3.20
Schools/education -----	21	4.20
Climate change/environment-----	13	2.60
Transportation -----	21	4.20
Immigration -----	23	4.60
Local response to Trump initiatives-----	24	4.80
Affordability -----	173	34.60
Other -----	10	2.00
Undecided -----	12	2.40
Refused-----	1	0.20

14. How affordable is your life in New York City today? Would you say...? (ROTATE ASC-DESC)

(N=500)	n	%
Very affordable -----	36	7.20
Somewhat affordable-----	210	42.00
Somewhat unaffordable -----	145	29.00
Very unaffordable -----	106	21.20
Undecided -----	3	0.60
Refused-----	0	0.00

15. Mayor Mamdani campaigned as a democratic socialist advocating for police reform, yet kept billionaire technocrat Jessica Tisch as his Police Commissioner. Which of the following two statements aligns closest with your opinion on this choice? (ROTATE)

(N=500)	n	%
It shows pragmatic leadership. The mayor is balancing his reform agenda with established, data-driven policing. -----	281	56.20
It is a contradiction. Keeping an old-guard commissioner undermines the progressive reforms the mayor promised. -----	104	20.80
Undecided -----	108	21.60
Refused-----	7	1.40

16. Recently, Mayor Mamdani asserted that he ultimately holds the final decision over the NYPD and is willing to overrule Commissioner Tisch on major policy changes (such as disbanding the Strategic Response Group). How strongly do you approve or disapprove of this approach? {ROTATE INV}

(N=500)	n	%
Strongly approve -----	113	22.60
Somewhat approve -----	126	25.20
Somewhat disapprove -----	54	10.80
Strongly disapprove -----	111	22.20
Undecided -----	91	18.20
Refused-----	5	1.00

17. How successful do you feel Mayor Mamdani and Commissioner Tisch have been at balancing progressive police reform with effective public safety? {ROTATE INV}

(N=500)	n	%
Highly successful-----	55	11.00
Somewhat successful-----	229	45.80
Somewhat unsuccessful-----	72	14.40
Highly unsuccessful -----	59	11.80
Undecided -----	83	16.60
Refused-----	2	0.40

18. Which comes closest to your view, even if neither is exactly right? {ROTATE}

(N=500)	n	%
The NYPD generally do a good job and treat people of different races fairly, even if there are a few bad apples on the force. -----	319	63.80
The NYPD are racist in the way they treat people, even if some of them try to do a good job. -----	140	28.00
Undecided -----	35	7.00
Refused-----	6	1.20

19. Over the past year, do you believe the amount of crime in your neighborhood has...? {ROTATE .1 & .2}

(N=500)	n	%
Increased-----	153	30.60
Decreased -----	174	34.80
Stayed about the same -----	144	28.80
Undecided -----	25	5.00
Refused-----	4	0.80

20. Which of the following five areas of city public safety should City Hall prioritize the most right now? {RANDOMIZE}

(N=500)	n	%
Increasing police presence on subways-----	112	22.40
Expanding mental health and outreach services -----	213	42.60
Addressing neighborhood property crime and theft -----	50	10.00
Combating hate crimes and targeted harassment -----	59	11.80
Deploying more cameras and technology to assist police-----	41	8.20
Undecided -----	22	4.40
Refused-----	3	0.60

21. Do you feel that the overall relationship between the NYPD and local New York communities has improved or worsened over the last year?

(N=500)	n	%
Improved -----	234	46.80
Worsened -----	97	19.40
Stayed about the same -----	109	21.80
Undecided -----	55	11.00
Refused-----	5	1.00

I have some questions about the upcoming 25th anniversary of 9/11 and then a few city events and we'll be done. You've been great.

22. Did 9/11 make a permanent impact in your life and/or your attitudes, or not?

(N=500)	n	%
Yes-----	383	76.60
No-----	76	15.20
Wasn't alive when it happened -----	16	3.20
Didn't live in NYC when it happened -----	24	4.80
Undecided -----	0	0.00
Refused-----	1	0.20

23. How often do you think about the 9/11 attacks? Would you say...? (ROTATE INV)

(N=500)	n	%
Every day -----	42	8.40
Often -----	100	20.00
Occasionally-----	261	52.20
Almost never -----	93	18.60
Undecided -----	3	0.60
Refused-----	1	0.20

24. When you think about the 9/11 attacks, what is your primary emotion? {RANDOMIZE}

(N=500)	n	%
Anger-----	101	20.20
Pride-----	16	3.20
Sorrow -----	349	69.80
Undecided -----	28	5.60
Refused-----	6	1.20

25. Do you think there will be another major attack in New York City in the next ten years – yes or no?

(N=500)	n	%
Yes-----	248	49.60
No-----	212	42.40
Undecided -----	37	7.40
Refused-----	3	0.60

26. Hundreds of victims' families signed a petition to bar Mayor Mamdani from the Ground Zero ceremony due to his past political associations. Do you believe Mayor Mamdani should attend the 25th anniversary? {ROTATE}

(N=500)	n	%
Yes, he should attend as the official representative of the city-----	369	73.80
No, the wishes of the grieving families should come first -----	100	20.00
Undecided -----	25	5.00
Refused-----	6	1.20

27. The 9/11 Memorial and Museum states that its policy is to keep the ceremony strictly free of politics, meaning elected officials are invited but do not give speeches. Do you think this tradition should continue or should elected officials be allowed to speak?

(N=500)	n	%
Tradition should continue, keep it focused on the victims and survivors-----	368	73.60
Elected officials should be allowed to speak -----	100	20.00
Undecided -----	28	5.60
Refused-----	4	0.80

28. Twenty-five years after the attacks, how safe do you feel living or working in New York City compared to previous years? {ROTATE .1 & .2}

(N=500)	n	%
City is more safe -----	229	45.80
City is less safe -----	142	28.40
About the same-----	92	18.40
Undecided -----	35	7.00
Refused-----	2	0.40

29. Switching gears to upcoming events. The U.S. Open Tennis Championships are taking place in Queens between August 30 – September 13. Do you plan to attend in person or watch the matches on TV/online? Or not at all?

(N=500)	n	%
Attend -----	25	5.00
Watch on TV or online -----	185	37.00
Not watch -----	278	55.60
Undecided -----	10	2.00
Refused-----	2	0.40

- {FOR 29.1 or 29.2}
30. Of the following three choices, which type of player is your pick to win the U.S. Open Championship? {RANDOMIZE}
- | (N=210) | n | % |
|----------------------------------|----|-------|
| The reigning champion ----- | 49 | 23.33 |
| The top-ranked underdog ----- | 44 | 20.95 |
| A rising teenage superstar ----- | 58 | 27.62 |
| Don't care ----- | 15 | 7.14 |
| Undecided ----- | 41 | 19.52 |
| Refused ----- | 3 | 1.43 |
31. Are you planning to attend The Global Citizen Festival, which will take place September 25-27 at the Great Lawn in Central Park – yes or no?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Yes ----- | 51 | 10.20 |
| No ----- | 415 | 83.00 |
| Undecided ----- | 29 | 5.80 |
| Refused ----- | 5 | 1.00 |
- {FOR 31.1}
32. Of the following four options, what is your favorite part of the festival? {RANDOMIZE}
- | (N=51) | n | % |
|--|----|-------|
| Seeing massive headliners play live ----- | 6 | 11.76 |
| Earning free tickets by completing charity actions ----- | 4 | 7.84 |
| The energy of Central Park ----- | 19 | 37.25 |
| Learning about global causes ----- | 15 | 29.41 |
| Undecided ----- | 6 | 11.76 |
| Refused ----- | 1 | 1.96 |
33. Are you planning to attend the All Things Go Music Festival, which will take place September 25-27 at the Forest Hills Stadium in Queens – yes or no?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Yes ----- | 33 | 6.60 |
| No ----- | 433 | 86.60 |
| Undecided ----- | 28 | 5.60 |
| Refused ----- | 6 | 1.20 |
- {FOR 33.1}
34. Of the following five artists, which artist would you like to see most? {RANDOMIZE}
- | (N=33) | n | % |
|------------------------|---|-------|
| Zara Larsson ----- | 2 | 6.06 |
| Muna ----- | 5 | 15.15 |
| Brandi Carlisle ----- | 9 | 27.27 |
| Carly Rae Jepsen ----- | 4 | 12.12 |
| Lola Young ----- | 4 | 12.12 |
| Undecided ----- | 9 | 27.27 |
| Refused ----- | 0 | 0.00 |

{THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY}

35. What is your annual household income? {READ}
- | (N=500) | n | % |
|----------------------------------|----|-------|
| Under \$20,000 per year ----- | 45 | 9.00 |
| Under \$50,000 per year ----- | 79 | 15.80 |
| Under \$75,000 per year ----- | 69 | 13.80 |
| Under \$100,000 per year----- | 87 | 17.40 |
| Under \$175,000 per year----- | 71 | 14.20 |
| Under \$250,000 per year----- | 41 | 8.20 |
| \$250,000 per year or more ----- | 50 | 10.00 |
| Undecided ----- | 58 | 11.60 |
36. Are any members of your household part of the LGBTQ+ community – yes or no?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Yes----- | 85 | 17.00 |
| No----- | 399 | 79.80 |
| Undecided ----- | 10 | 2.00 |
| Refused----- | 6 | 1.20 |
37. Are you, or any members of your household, union members – yes or no?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Yes----- | 186 | 37.20 |
| No----- | 306 | 61.20 |
| Undecided ----- | 0 | 0.00 |
| Refused----- | 8 | 1.60 |

THANK YOU FOR YOUR TIME. HAVE A GOOD DAY/EVENING.